



# Mobile Health in Action

**Wednesday 29 Feb 13:00-19:00**  
**Hospital del Mar, Sala Josep Marull, Barcelona**

The Catalan Ministry of Health, TicSalut, EU Renewing Health, Continua Health Alliance and the GSMA invite you to come and hear from leading global experts about how mobile health solutions are being applied and the challenges being faced in the public healthcare system.

This unique opportunity to see mobile health in action will take place at the Hospital Del Mar, on the waterfront of Barcelona. Here you will witness live demonstrations of mobile health solutions and learn about the experiences of the healthcare professionals deploying them.

Joan Guanyabens, Chief Executive Officer, Catalan Agency for Health Information, Assessment and Quality Coordinator of ICT Strategy in Healthcare, will provide a first-hand account of Catalonia, a public healthcare system serving 7.5 million inhabitants. The region has worked with mobile health solutions since 2007. Guanyabens will discuss how Catalonia was made fit for mobile health, and what challenges were addressed along the way.

You will then be presented with live case studies from Germany and Greece. In each the solutions were driven by care providers defining their needs and going to the marketplace for available solutions.

Come and learn about the practical realities, potentials, and limitations of mobile health.



## Agenda

12.30	<b>Meeting point: GSMA Seminar Theatre – Hall 2.1 (1st floor)</b> Participants will be directed to the coaches following the Mobile Health Seminar
12.45	<b>Coaches depart Fira</b>
13.00-14.00	<b>Registration, welcome, lunch served</b>
14.00- 15.15	<b>Mobile Health in Catalonia</b>  <b>The Catalan Vision for Mobile Health</b> Joan Guanyabens, Chief Executive Officer, Catalan Agency for Health Information, Assessment and Quality Coordinator of ICT Strategy in Healthcare  <b>Aprop: a mobile solution for chronic patient management from Primary Care</b> Manel Martinez, IT Director, Mutua Terrassa
15.15-15.45	<b>Coffee break</b>
15.45-17.30	<b>Technology integration and live demonstrations</b>  <b>Introduction to Renewing Health</b> Marco d'Angelantonio, HimSA, Belgium  <b>Live demonstrations</b> Karl Sussebach, Health Insight Solutions, Germany Nansy Karanasiou, Vidavo, Greece
17:30-18:00	<b>Closing discussion</b>
18:00-19:00	<b>Networking Reception</b>

## Transportation

Participants will be coached the short distance from Fira de Barcelona to the Hospital del Mar. You will be directed to the coaches following the Mobile Health Seminar in Hall 2.1.

If you would prefer to make your own way the address is:

**Sala Josep Marull, Hospital del Mar, 80 Carrer del Doctor Aiguader, Barcelona 08003**

Transport back to hotels will need to be arranged by participants themselves.

## Register

Participation in this unique opportunity to witness mobile health in action is limited so please contact Ilara Koroma (+44 7545 938867, [ikoroma@gsm.org](mailto:ikoroma@gsm.org)) to secure your place.

For further information on the GSMA Mobile Health programme visit [www.gsma.com](http://www.gsma.com)